



# We are G&S.

We are more than a public relations firm, digital agency or creative shop. We are a team of researchers, media strategists, storytellers and engagement experts that meet you at the intersection of business and communications.



**We are, and always have been independent.**

We are proudly midsized, allowing us to give you the senior counsel you deserve, with the nimbleness you need.

**Our global staff operates from four offices, but our work has no boundaries.**



New York  
(Headquarters)



Chicago,  
Illinois



Raleigh,  
NC



Basel / Zurich,  
Switzerland

**Each of our services meet a specific need, but together they create magic.**

- Branding & Purpose
- Creative & Storytelling
- Demand Generation
- Digital & Social Engagement
- Media Relations
- Reputation Management
- Research & Insights
- Crisis Communication

## Our purpose is to help innovative companies change the world.

We believe in the power of focus, bringing you deep knowledge in select markets.



Advanced  
Manufacturing &  
Energy



Agribusiness



Financial &  
Professional Services



Healthcare &  
Wellness



Home &  
Building



**Our mission is to inspire people to take action, resulting in business growth for our clients.**

That's why we apply Business Communications in Practice to every program.

### Informed POV

We bring clarity.

### Measured and Moved Forward

We make it better.

### Aligned with Business Goals

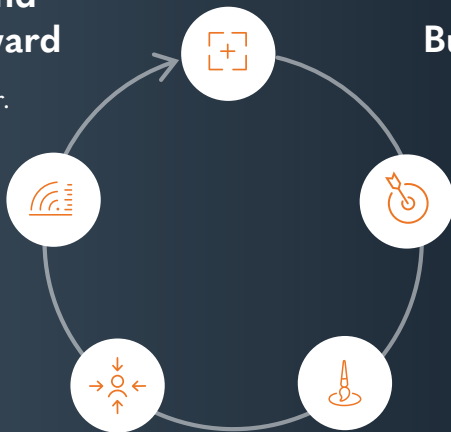
We bring your business and brand strategy to life.

### Customized for Audience and Channel

We reach the right people, with the right message, in the right place, at the right time.

### Powered by Creativity

We do amazing work.



### We let our work speak for itself. Recent awards include:

Corporate / B2B Agency of the Year, (Provoke) Holmes Report

Midsized Agency of the Year Finalist, PRWeek

CSR Agency A-List, PR News

Marketing / PR Firm of the Year Finalist, The M&A Advisor

Best New Diversity Initiative, PR Council

### Contact:



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